



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

  
**6,269**

youth learned life-saving swim skills to reduce their risk of drowning

  
**6,251**

youth discovered support and friendship in before and after school programs

**2,009** 

kids and teens explored new interests, learned new skills and built relationships at summer day camps

**9,641**   
youth learned teamwork and stayed active in sports

**1,116**   
children prepared for kindergarten in early learning and Head Start programs

  
**52,880**  
children and teens stayed active and learned new skills through membership and programs

**OVER A QUARTER MILLION MORE**  
member visits to Y centers were logged in 2016 than in 2015, totaling 2,156,505

  
**2,632**  
youth benefited from federally funded food programs to provide healthy meals and snacks

  
**19,374**  
seniors remained active and social through membership and programs

**81,432**   
adults improved their health and well-being through membership and programs

  
**3,839**  
donors helped ensure a brighter future through their gifts to the Y

**4,104**  
volunteers shared their time and talents with the Y to strengthen the community  
**↑ 19%**  
FROM 2015

  
**\$2,197,236**  
in financial assistance gave 27,248 people in need the opportunity to grow through the Y

**873**   
volunteers participated in community service projects through Togetherhood®.

YOUTH DEVELOPMENT

HEALTHY LIVING

**142,255**

Number of lives touched by our Y through membership, programs, giving and volunteering

**↑ 6,207**  
FROM 2015

# 2016 IMPACT

## YMCA of Greater Kansas City

## Noah

Noah, 16, has participated in YMCA Challenger since the first baseball season in 2006. He likes it because, "It allows me to play sports like everyone else."



## Joyce

Joyce (center in black) lost her husband 10 years ago, and the Y helped her through that difficult time, giving her a place to exercise and be with friends. "We encourage each other."

## Jaziel

Jaziel is a lifeguard and swim instructor at the Y, helping all ages overcome fear of the water. He plans to stay at the Y for a long time because of the sense of community. "It's a big family organization."



## Bermisha

Bermisha joined the Y because it offered Kids Zone where her 3-year-old son loves to play while she works out. She also enjoys the friendly, helpful staff. She uses one word to describe the Y: "Community."



## Ken

Ken, Y member, lost 96 pounds after he joined the Y. He no longer walks with a limp or a cane, and no longer needs high blood pressure medications. The Y staff kept him motivated. "They push you, but in a caring way."

## Adrian and Juana

Adrian and his wife Juana joined the YMCA's Diabetes Prevention Program. Now, both have lost weight, are more active and eat healthier. Juana says, "It's also good for your mental health."



## Trillion

Trillion, class of 2017, joined Young Achievers as a sophomore and attended two college tours with the group. "I'm definitely a lot more motivated for college."



## Jonathon

Jonathon attends Y Club after school where he benefits from a safe environment, positive adult role models and friendships with kids of all ages. His dad, James, says, "It's a lifesaver for my wife and myself."



## OUR MISSION

The YMCA of Greater Kansas City, founded on Christian principles, is a charitable organization with an inclusive environment committed to enriching the quality of family, spiritual, social, mental and physical well-being.

A UNITED WAY AGENCY

## OUR VISION

People of all ages have access to the resources and experiences that provide safe passage through life's many chapters ensuring a passport for life.

89

Y Club Before and After School Sites

8

Head Start Centers

16

Summer Day Camp Sites

2,197

associates strengthening our community

6

Early Learning Program Sites

14

Y Centers

1

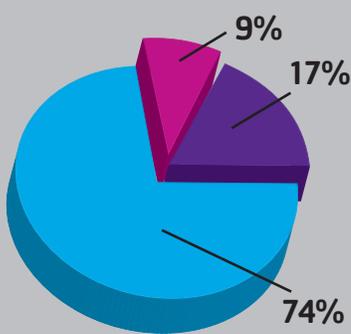
Accessible Sports Complex and Playground

YMCA OF GREATER KANSAS CITY

## 2016 FINANCIALS

\$46,249,396

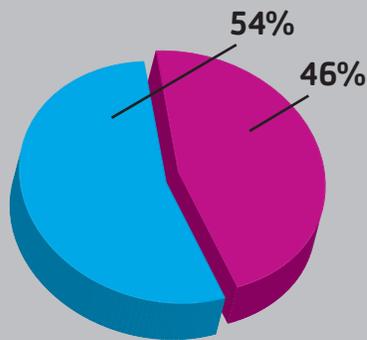
Total Public Support and Revenue



### Public Support

- Contributions: \$2,042,368
- United Way: \$1,038,592
- Fees and Grants from Government Services: \$8,681,080

**Total Support:**  
\$11,762,040



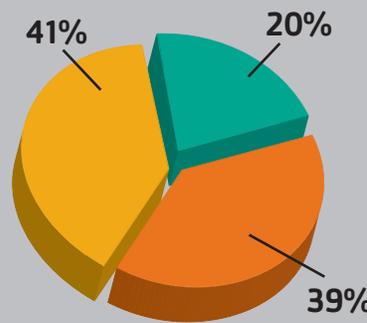
### Earned Revenue

- Membership: \$16,026,058
- Programs: \$18,461,298

**Total Revenue:**  
\$34,487,356

\$46,249,396

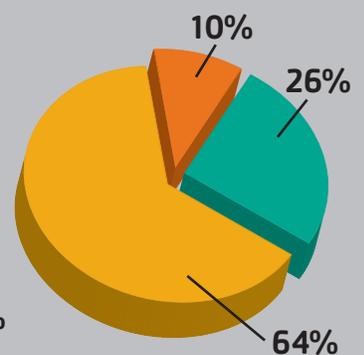
Total Program Services and Allocated Expenses



### Program Expenses

- Healthy Living: \$14,101,985
- Youth Development: \$14,850,374
- Head Start: \$7,511,852

**Total Program Services:**  
\$36,464,211



### Allocated Expenses

- Supporting Service to Programs: \$6,294,041
- Financial Costs: \$974,989
- Change in Net Assets: \$2,516,155

**Total Allocated Expenses:**  
\$9,785,185